

Press Release

La Hulpe, 20 September 2022

ATENOR AND ENNISMORE SET TO OPEN TRIBE WITHIN SUSTAINABLE HOTEL DEVELOPMENT IN FORT 7, WARSAW

ATENOR and Ennismore, the fastest-growing lifestyle hospitality company, are delighted to announce the signing of TRIBE Warsaw Airport in FORT 7, a sustainable hotel development that will be in Warsaw's Włochy district, near Warsaw Chopin Airport. An edited hotel experience, with design-driven spaces, TRIBE focuses on the things that really matter, giving guests everything they need and nothing they don't. TRIBE offers functional, simple, and contemporary spaces for modern travellers to stay, work, hang out, sleep, and socialize.

Following a joint venture in October 2021 between Accor and Sharan Pasricha, TRIBE is now part of Ennismore, a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart.

FORT 7, located in Warsaw at James Gordon Bennett Street, is a modern, multifunctional, sustainable project of more than 200,000 m². It constitutes a unique district of ca. 14 ha dominated by the 5,5 ha green and lake area of the fort Zbarż. The plot benefits from unique proximity of two railway stations and bus stops located close to the buildings as well as Warsaw Chopin Airport. Through its mix and diversity of functions the Fort 7 project is a prime example of ATENOR economic resilience. Furthermore, it perfectly integrates the company's values, with its technologies, sustainable solutions and green landscaped park and terraces, putting the human experience at the forefront without compromising the environment. The first phase consists of the 266-room TRIBE hotel operated by Ennismore, and three office properties designed by JEMS Architekci. The following phases foresee a mixed used development providing retail, education, private rental services (PRS) and residential uses.

"ATENOR's Sustainable Policy to sustainable architecture and construction, and the resulting reliance on the highest quality standards, allow us to shape the urban landscape in Warsaw and create a new city quarter focussed on the needs of Fort 7 occupiers and residents. We believe the collaboration with Ennismore will be the basis to provide for a unique living and work area by offering large variety of services within walking distance of this upcoming new area of Warsaw" concludes **Sven Lemmes Executive Officer, ATENOR**. ATENOR has been advised by Hotel Professionals Sp. z o.o.

Francois Leclerc, Deputy Brand COO for TRIBE at Ennismore, said: *"We're extremely excited TRIBE will be part of FORT 7, as it's deeply rooted in sustainability, which matches with TRIBE's ethos of simple, functional, and non-wasteful. We look forward to opening the doors, and welcoming both local and international guests to enjoy the beautifully designed and carefully considered lobby, rooms and restaurants and bars"*

Ennismore has already signed 50 TRIBE hotels and is aiming for rapid expansion within the next five years, including in Amsterdam, Bangkok, Belo Horizonte, Manila, Phuket and Singapore.

MEDIA CONTACT

ABOUT ENNISMORE

Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands with purpose at their heart. It curates and manages unique properties and experiences in some of the most exciting destinations worldwide.

Founded in 2011 by entrepreneur Sharan Pasricha, Ennismore and Accor entered a joint venture in 2021 to create a new autonomous entity, with Accor holding a majority shareholding. Creating the world's fastest-growing lifestyle hospitality company, it brings together Ennismore's know-how in building brands with creative storytelling, design, and authentic experiences, with Accor's wealth of knowledge in delivering scale, network growth and distribution.

Under the leadership of Sharan Pasricha, Founder & Co-CEO, and Gaurav Bhushan, Co-CEO, Ennismore comprises 14 brands - with 101 operating properties and further 137 in the pipeline - and a collection of over 150 culturally relevant and diverse restaurants and nightlife destinations.

Ennismore puts innovation at the centre of everything it does, with four dedicated in-house specialist studios, which obsess every guest touchpoint including Carte Blanche – a fully integrated F&B concept platform; a creative studio of interior and graphic designers; a digital product and tech innovation lab, and a partnerships and collaborations division.

Ennismore has been included in Fast Company's World's Most Innovative Companies lists in 2020 and 2021; ranked #29 in FT1000: Europe's Fastest-Growing Companies; and is part of FT Future 100 - the UK's fastest-growing businesses that are shaping the future of their sector.

The Ennismore brands: 21c Museum Hotel, 25hours Hotels, Delano, Gleneagles, Hyde, JO & JOE, Mama Shelter, Mondrian, Morgans Originals, SLS, SO/, The Hoxton, TRIBE and Working From_.

ABOUT ATENOR

ATENOR is an international, sustainable, urban, real estate development company quoted on Euronext Brussels stock exchange. Through its urban planning and architectural approach, it aims to provide appropriate responses to the new requirements being imposed by developments in urban and professional life. Currently present in 10 European countries with a portfolio of 32 projects representing approx. 1.3 million sqm. ATENOR invests in large scale property projects meeting strict criteria in terms of location, economic efficiency, and respect for the environment. It is known as a leading campus/multifunctional projects developer acting for our future by providing efficient buildings in compliance with the European taxonomy, the highest BREEAM and WELL standards and, as of 2023, GRESB standards.

Hotel Professionals team of experts advised ATENOR during the negotiations process.